

IRONWORKS
GOLF ACADEMY



GOING 'BUNKERS'

NOTE FROM OUR DIRECTOR

The purpose of this newsletter is to keep you informed and educated with exciting news, ideas, concepts, and more going on in the instruction, coaching, and club fitting world.

As we work through the impacts of COVID-19, we will be taking extra precautions to ensure the safety of our clients and staff. Just like our daily activities have been changed, so will the way we coach and fit our players. The health and safety will come before that perfect golf shot.

Through all of this, our team has been very creative. We have implemented new programs; the first, is a Loyalty Lesson Program that includes: 2 Swing-At-Home video lessons, 3 months customized golf fitness program, and 6 one-hour lessons. We invested in a software program and started an online golf academy, which allows us to teach and follow all the social distance mandates. We created a YouTube channel that offers golf drills and challenges that can be done from home.

During this work from home time our team has taken advantage of some great educational opportunities with live webinars and E-distance learning. We have completed many special certifications to better ourselves and the services that we provide. We have enjoyed having more time to improve our player development programs. We are excited to implement new methods into our junior programs, women's academies, and club fitting services.

Even with the delayed start to the season, we believe we can assist you in making 2020 your best golf year ever! For more information or questions related to the Ironworks Golf Academy, please contact me at tbecker@ ironworksgolfacademy.com

Keep it at even par or better,

Travis Becker, PGA Director of Instruction and Club Fitting Ironworks Golf Academy





Ironworks Golf Academy was named Wisconsin's Ping Club Fitter of the Year and ranked in the Top 100 in the country!

PING

CONGRATULATIONS

PING'S "GET GOLF GROWING" PROGRAM

PING PRODI - G JUNIOR CLUBS

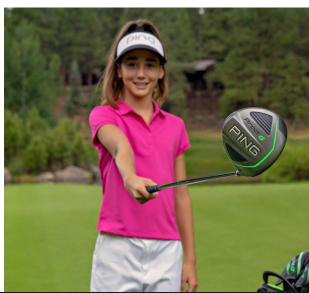
As part of the launch of the new clubs, Ping announced the Prodi G "Get Golf Growing" program, a junior golf equipment initiative that offers custom-fit junior clubs that include a one-time, no-cost adjustment to sets of five clubs or more.

The program helps address the issue of junior golfers playing clubs not properly fit for them and parents investing in a set of golf clubs that their children will quickly outgrow. The result is a purchase of golf clubs that are too big hoping the child will eventually grow into those clubs. Another decision parents are faced with is choosing to cut down adult clubs that are too heavy and stiff for the junior golfer to handle. Both options can create bad habits in the golf swing and negatively affect a junior golfer's development. The "Get Golf Growing" initiative is an affordable way to get junior golfers into a higher performing set of clubs that help them develop their game from a young age.

When you buy a set of Prodi G golf clubs, you are allowed a one time, no charge service to have the golf clubs altered. Customization options include a re-shaft or lengthening of the clubs, a change in the swing-weight, and/or a re-grip at Ping's factory to maintain optimal performance and an ideal fit as the golfer grows.

If you have any questions or would like to schedule a club fitting, please contact Dillon Parisi at dparisi@ironworksgolfacademy.com.







FOR 2020

In this section we wanted to highlight the features and benefits of our best-selling products from the first three months of the year. As you'll notice, there is a pattern to golf club design for 2020...Distance! By creating thin, superfast club faces, your favorite companies are finding ways to maximize your distance. These are the clubs that made IGA's Hot List for 2020.

TITLEIST: The new **VOKEY SM8 WEDGE** from Titleist pushes the CG forward by adding weight in the hosel and the toe of the club to stabilize the club face at impact, making the SM8 the most forgiving wedge ever produced by Titleist. Titleist introduced a new silicone-polymer core to help reinforce the face in their new **T300 IRONS**. This allowed for a super thin face to generate maximum flex at impact and improve ball speeds across the entire face, giving you incredible distance and performance.

TAYLORMADE: Taylor Made introduced their **SIM DRIVER** for 2020. SIM stands for "Shape in Motion" and was designed to improve the aerodynamic performance of the driver and increase swing speed. Combine that with a fast, thin club face and you could be hitting your longest drives ever. There are 3 different head options tailored to desired ball flight and maximum performance. Taylor Made also created a new P-790 IRON for 2020, a re-birth of its groundbreaking club from a couple years ago. Incorporated into the new design is a thin, forged face insert for softer feel and more face deflection for higher ball speeds and forgiveness across the entire face.

CALLAWAY: Callaway's new **MAVRIK** has been hot across the board, from drivers throughout the entire bag. The Mavrik builds on Callaway's artificial intelligence initiative from the previous year, improving on the variable thickness club face designed to dramatically increase ball speeds. They offer a standard, low spin, and draw biased head depending on desired ball flight. For irons, Callaway is offering a Mavrik, Mavrik Max, and Mavrik Pro, designed to appeal to all skill levels of golfers. Artificial intelligence was again used in the engineering of the irons to create a unique "cupface" that produces higher ball speeds and optimal launch angles, helping you play your best golf.

PING: Ping's current line of clubs is the G410 and are still holding its own in the industry as some of the most forgiving and easy to hit golf clubs on the market today. For the spring of 2020, Ping introduced the new **G710 IRON**. Designed to replace the G700 model, Ping incorporated an epoxy behind the face to improve sound and feel. A miraging-steel face allows for a fairway wood like face flex for maximum distance, and tungsten strategically placed around the perimeter of the club make the G710 Ping's longest, most forgiving iron ever.

We look forward to you test driving all the NEW lines with us at Ironworks Golf Academy.

For more information pertaining to equipment contact Dillon at dparisis@ironworksgolfacademy.com

ONLINE GOLF LESSONS

Whether you're a beginner, intermediate, or highly skilled competitive golfer, you'll find many instruction options available at each Golf Channel Academy facility to fit your performance goals and budget.

V1 GOLF APP

Be ready to play in 2020! Get started by sending in a swing video using the FREE V1 Golf App. Your swing will be analyzed by one of our award-winning golf coaches.

For more information about downloading and using the V1 App, visit ironworksgolfacademy.com/v1









IRONWORKS ONLINE GOLF ACADEMY PRICING

1 Video Lesson \$25 3 Video Lessons \$60 5 Video Lessons \$95 1-Month Unlimited \$150

For students enrolled in our game changer series you can add on unlimited online lessons that can be used in between your scheduled lesson appointments

3-Series	\$50
5-Series	\$85
7-Series	\$95
10-Series	\$125

For more information about Ironworks Online Golf Academy email Travis at tbecker@ironworksgolfacademy.com

SWING-AT-HOME STUDIO

PRACTICE LIKE A PRO

Finding it hard to work on your golf game during these difficult times? We have all the tools needed to continue working on your golf swing in the privacy of your own home. Pick from the items listed below or purchase the entire Swing-At-Home Studio to practice like a pro!

For ordering or more information, email Mike Tabbert at mtabbert@ironworksgolfacademy.com or call 608.371.4899

ENTIRE PACKAGE

\$265 + SHIPPING & TAX





SKLZ Impact Bag | \$20





SwinGyde Swing Trainer | \$26



2-Custom Alignment Rods Green or Pink | \$10



Superspeed Set - Light/Heavy | \$179





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EXPERIENCE OUR ORIGINAL BRANDS

Geronimo's collection of award-winning boutique hotels, restaurants and clubs create exciting and comfortable experiences for our guests.





5 REASONS TO GET YOUR KID INTO GOLF

Golf is one of the greatest, most rewarding sports there is. We might be biased, but it can set your children up for success in many aspects of life—from teaching life skills to making friends. Here are our top five reasons you should get your child involved in golf.

GETS KIDS OUTDOORS

Have your child take a break from the video games and tablets and get outside for a few hours to exercise their mind and body. Being outside in nature is relaxing and walking the course while carrying a bag full of golf clubs is great for physical fitness.

Having the same interests as other junior golfers will allow your child to make new, like-minded friends and have someone to compete with. Golf encourages healthy, supportive competition that will not only teach your child how to win, but it will also teach them how to lose. Both skills are equally important.

SAFER THAN CONTACT SPORTS
Unlike football, basketball and other contact sports,
golf is generally considered a no or low-contact sport
with a low risk of injury. A golf professional will teach your
junior golfer the proper warm up and swing techniques to help

prevent injury.

TEACHES LIFE SKILLS

Many aspects of golf mirror life; sometimes the ball doesn't bounce (or roll) your way, there are highs and lows to the game. Your child will learn things like integrity, discipline, persistence and respect through these successes and challenges.

You can play golf well into your 90's for all of the reasons above, making it a perfect sport for your child (or children). Golf improves your health (both mental and physical), you can build friendships on the golf course, and depending on your career path, it's an excellent opportunity to network and improve relationships with coworkers or clients.



Get your kids started in golf at Ironworks Golf Academy. Our certified instructors and state-of-the-art technology will teach your child everything from the fundamentals to proper golf course etiquette and everything in between.

PGA JUNIOR LEAGUE

The PGA Junior League is a fun, social, and inclusive golf opportunity for boys and girls, aged 13 and under, to learn and enjoy the game of golf from PGA and LPGA Coaches. Like many other youth sports, participants wear jerseys and play on teams with friends. The format is a low stress 2-person scramble playing by match play rules. Every three holes represents a match flag (point). The program starts with team practices on May 12 at 5:30pm and meets every Tuesday and Thursday for 5 consecutive weeks. The team matches start in mid-June and run through the end of July and are typically played on weekend afternoons.

To sign up for the PGA Junior league contact Mike at mtabbert@ironworksqolfacademy.com

SUPER TUESDAY

We are extremely excited to start the Super Tuesday Junior Golf Program. The program starts on Tuesday June 16th and the first date will be hosted at the Beloit Club. Your child's safety is very important to us. Due to the coronavirus, we will be offering four different time blocks, as well as adding an additional coach to our staff. This will promote smaller group sizes where we can practice safe distancing. Juniors will be required to wash their hands before and after the golf lessons. Here is a listing of the new time blocks: Ages 9-13 8am-9am, Ages 9-13 9:15am-10:15am, Ages 5-8 10:30-11:15, Ages 5-8 11:30-12:15pm.

To sign up of the Super Tuesday Program email Mike at mtabbert@ironworksgolfacademy.com



PLAYER PERFORMANCE

The Performance Program will take place on Friday mornings, starting on June 19th at 7:30am at the Ironworks Golf Lab. This program is designed for players with ages ranging from 14-21. The key focus of this program is providing young adults a road map to take their games to the next level. It will cover fundamentals, practice methods, course management, and the scoring game. The program concludes on Tuesday August 4th with a Junior Championship and pool party.

To sign up for the Performance Program email Mike at mtabbert@ironworksgolfacademy.com

UPCOMING FALL JUNIOR PROGRAMS

GIRLS GOLF

WE NEED YOUR SUPPORT!

Download the Girls Golf App by May 15th to help support Bloit Club's Girls Golf Program! Earn a free 2020 Girls Golf Gift when you subscribe as a national Girls Golf Member! Visit GirlsGolf.org for details.







YES. FREE GIFT! You MUST Download the Girls Golf App by May 15th and subscribe as a national Girls Golf Member! Please select the Beloit Club as your site to support our Girls Golf Program. Register any girl and/ or boy ages 5 to 17 years old to receive their FREE gift.

LPGA*USGA Girls Golf (Girls Golf) is the only national junior golf program that specializes in providing girl-friendly environments for juniors

to learn the game of golf. We are 1 of the 500 Girls Golf sites that help prepare girls ages 5 -17 for a lifetime of enjoyment of the game while also inspiring them to feel confident, build positive self-esteem and live active and healthy lives through The Five E's of Girls Golf.

We are making the game of golf fun, and we teach more than just stance and swing; we teach girls valuable life skills like confidence and perseverance. We're on a mission to change the face of the game and you can too! Join the movement and help us inspire even more girls through golf. Your support helps us keep program fees affordable, allows us funding for equipment, student scholarships, student supplies and helps us continue to offer this program each year.

If interested in participating in Beloit Club's Girls Golf Program in the Fall please visit www.ironworksgolfacademy.com for more information about the program dates and program fees.

For additional questions contact Pamela Saladino, Girls Golf Site Director of the Beloit Club psaladino@ironworksgolfacademy.com

BOYS OF FALL

The Boys of Fall Sports Academy (BOFSA) is no ordinary program. The BOFSA is designed for boys looking to improve their overall athletic ability and golf skills. This program will teach juniors fundamental sports and movement skills (throwing, kicking, striking, pushing, pulling, body & spatial awareness, hand-eye coordination, speed, and strength) along with essential golf skills for putting, short game, full swing, and on-course shot making.

The program is split into two separate groups to specifically train juniors based on their stage of athletic development.

For more information contact Mike Tabbert mtabbert@ironworksgolfacademy.com





NEW FOR 2020 • WOMEN GOLF ACADEMIES FOR ALL SKILL LEVELS!

MORNING DRIVE - Monday Mornings

@ the Tee Shack, Janesville, WI

Wake up and get ready to go the distance! This long game academy will improve your distance and direction off the Tee. You will Increase speed, power, and contact on every shot while learning your distance on every club in the bag.

LUNCH AND LEARN – Thursday Afternoons

@ Krueger Golf Course, Beloit, WI

Improve your game from tee to green. This on-course academy improves your on-course knowledge and management. Learn proper etiquette, rules and course strategies to simplify the game.

MASTERING HAPPY HOUR – Wednesday Evenings @ the Beloit Club, Beloit, WI

Improve your short game skills in this academy. Improve all shots from on, off and around the green, even those sand bunkers. Sorry not your bar shots ladies!

WGA PLAYBOOK - TBD

Improve your playing performance and course management skills to reach your scoring goals. This on-course academy improves your skills set on the course to take your game to the next level.

WELCOME TO WGA - TBD

This beginner program is a great start if you are new to the game or are just getting back into the game. This academy is designed for women looking to learn and enjoy the game. The academy will cover all facets of the game from green to tee.

WGA on the RANGE - TBD

Learn how and what to practice. One-hour open instruction.

Please visit www.ironworksgolfacademy.com/womens-golf or email Pamela Saladino psaladino@ironworksgolfacademy.com for more information.





SEPTEMBER 1, 2020

Ironworks Golf Academy is excited to be hosting a Women's Golf Day Event on September 1, 2020 at the Beloit Club in Beloit, WI. Join us for a fun women's golf event that entails a 4-hole tournament, contests, instruction tips, golf fitness, fashion, drinks and food.

The event is designed for ladies of all ages and skill levels. We are proud to be hosting this event to raise awareness of women's golf around the world. Don't worry if you've never held a club, this event is for beginners and seasoned players, alike! Vendors in attendance include Atonomie. Glove-it, Ibkul, JoFit, and Titleist to name a few favorites!

To register or request more information, contact Pamela Saladino at psaladino@ironworksgolfacademy.com

BUSINESSWOMEN GOLF ACADEMIES

LEARN HOW TO DO BUSINESS ON THE GOLF COURSE

BWGA is a great way to team build with your business clients or associates and learn the game in a fun, non-intimidating atmosphere. The program covers all facets of the game from green to tee, basic rules, golfer etiquette. and terminology. You will learn skills to build your confidence to play golf, talk golf, and enjoy golf. Customize your group size of 4 to 8 and pick from 3, 5, or 7 sessions.

The golf course offers the perfect environment to establish rapport, develop trust and learn more about business. Enjoy all the business benefits of golf and give yourself the opportunity to be where the decisions are made... on the golf course!

To register or request more information, contact Pamela Saladino at psaladino@ironworksgolfacademy.com



GOLF FITNESS

TAB'S TPI TIPS

During this "Stay at Home" mandate, it is a perfect time to work on your golf fitness in preparation for the impending season. One of the most common problems golfers have when playing golf is a sore back. This can stem from many issues, but a very common reason is a weak core. Listed below are two exercises you can do to improve your pelvic mobility and your core stability for your golf swing.

SUPPORTED PELVIC TILT: 20 REPS FOR 3 SETS

Stand in a tall upright posture with a slightly narrower stance than shoulder-width. Place your driver upright in front of you with both hands-on top of the grip with arms straight. Apply slight pressure with both hands pressing down on the club to engage your core. Then, start arching and rounding your lower back tucking your pelvis forward and backwards in a slow controlled manner. Your knees and upper body should stay very still concentrating on the only movement coming from your midsection.

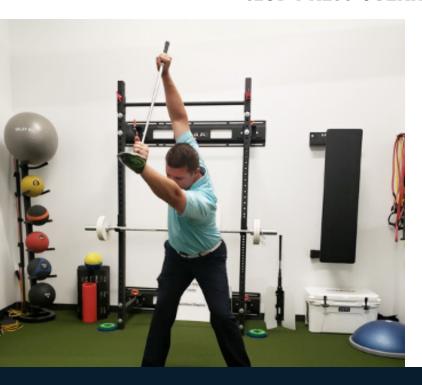
Once you've mastered this exercise, adjust your stance to be in golf posture bending at your waist moving your hands down lower on the club for support.

The middle ground between a fully arched and fully rounded position is called neutral pelvic posture. This is preferred for improved pelvic mobility, rotation, and core engagement during your swing.





CLUB PRESS OVERHEAD ROTATIONS: 10 REPS FOR 3 SETS



Hold your club with both hands (one on the grip, one towards the clubhead) shoulder width apart. Press the club directly overhead with your arms straight. Bend at your waist getting into golf posture ensuring you are in a neutral pelvis position. Maintain your club overhead and neutral pelvic posture while making a full torso rotation toward your backswing. You should feel your core contract and stay engaged throughout the rotation. Then, rotate toward your lead side continuing to have club overhead with a contracted core. Make sure you keep your club centered overhead throughout the exercise not allowing your arms to drop.

Continue to work on your golf fitness further with our personalized golf fitness app accessible 24/7 through Kinexit. Kinexit measures your golf fitness performance for mobility, power, and speed, while also prescribing a specific exercise plan for you to follow to improve in these areas. For more information on Kinexit or our TPI Services contact Mike Tabbert at mtabbert@ironworksgolfacademy.com.



DISTANCE CHALLENGE PROGRAM

2020

The 2020 Distance Challenge started at the beginning of the year with 16 golfers seeking to improve their clubhead speed, distance, and golf fitness. Each month, the Distance Challenge Program focuses on a different swing technique linked to hitting the ball further.

January focused on loading the backswing, February focused on pressure shifting, and March focused on increasing rotation. Golfers improve these techniques through our golf training circuit comprised of 15 exercises and swinging drills changing each month.

Even with our March class being cut short due to the COVID-19 outbreak, all golfers have shown amazing improvement. On average, our participants have gained 6.5 mph clubhead speed, 9.7 mph ball speed, and over 23 yards of total distance with their driver. Also, within the program we measured our golfer's physical fitness using Kinexit. We asked our golfers to workout at home three times per week for 15 minutes outside of the scheduled classes. From the beginning of the program to the end of February our golfers increased their range of motion by 6.8%.

The Distance Challenge is scheduled to return this June-August with our outdoor Summer Distance Challenge! During our summer session we will be focusing on swing levers, 3D swing sequence, and ground forces outdoors at the Beloit Club.

The golf fitness exercise plan will be given to our golfers to complete at home or gym to minimize points of contact from sharing fitness equipment. This will provide a heavier focus on swing drills and personalized coaching during our Distance Challenge classes.

For more information on the Summer Distance Challenge Program contact Mike Tabbert at mtabbert@ironworksgolfacademy.com







WELCOME DILLON

IGA'S CERTIFIED CLUB FITTER

Dillon joined the Ironworks Golf Academy in 2020 as a Certified Club Fitter. He came from Nevada Bob's Golf in Madison, Wis., where he spent the last three years in club fitting and sales. He also spent the past year working for Titleist as a Product Specialist, conducting club fittings at numerous golf courses across the state of Wisconsin. Prior to that, he spent three years as an Assistant Golf Professional at Cherokee Country Club in Madison. It was at Cherokee Country

Club where Dillon developed a passion for club fitting. He enjoys the science and art that are involved in the custom fitting process and how he can apply his experience to make sure each player has the best fit clubs for their unique swing style.

Mentors: Travis Becker, Larry & Dennis Tiziani (Cherokee CC)



IGA TESTIMONIALS

I just wanted to extend a sincere Thank You to the staff at Ironworks Golf Academy in Beloit. This past weekend I spent 1.5 hours on Saturday, followed by 2.5 hours on Sunday, getting fitted for an entire new bag of clubs by Dillon Parisi. My experience with Dillon was exceptional. As a higher handicap golfer (25) I'll take any help I can get, and while I know there's no replacement for grinding it out on the range, my clubs were ready to be upgraded. The entire process, and I'll say it's a process, was very well explained and Dillon helped me guickly understand how to break down all the data your technology was gathering about my swing and ball flight. I'll just say to anyone thinking about putting a focus on your golf game this coming season, start with a trip to the Ironworks Golf Academy. It's been a pleasure working with you all. I can't wait for my new clubs to arrive.

- Jim Hamilton, Sun Prairie, WI - March 2020

I just had a driver club fitting for my son and just wanted to let you know I had a very good experience with Dillon. He was very professional, knowledgeable and personable. My son enjoyed the experience very much. We will be back for any future club fittings.

-Curt and Tyler Born, Rockford, IL - March 2020







COACHES CORNER

IGA TESTIMONIALS

"Travis has an amazing talent of analyzing your swing and building your golf game into one that produces great consistency and performance. Along with lots of practice on my own, Travis made me the golfer I am today. I could not have done it without his patience and desire to see me succeed."

- Natalie Tiltrum, Sun Prairie HS Record-Lowest 18-holes score



"Pamela won my trust during an initial evaluation, and I now feel I have a personal swing coach. Pamela clearly loves the game, understands it well, and takes a personal interest in helping her players. Pamela's detailed analysis of my putting, chipping, and full swing with images and video was a revelation. Specific points to work on for each were clearly stated, and then Pamela spent a good chunk of time with me on the phone to go through the analysis and ensure that it was clear. We developed a plan suitable to my ability level and style of learning. I'm excited about improving with Pamela's guidance."

- Steve Fallon, Esg., Chicago, IL - March 2020



I highly recommend Mike Tabbert as a consummate professional golf instructor. He has an intellectual knowledge of his craft that is purposefully transferred to his students in a natural and practical way. The care to detail and the patience with which he instructs is a trademark of a successful teacher.

- Dr. Randall A. Oman, PhD



COACHES CORNER

AWARDS

DIRECTOR OF INSTRUCTION, TRAVIS BECKER, EARNS 2020 YOUTH PLAYER DEVELOPMENT AWARD

BELOIT, WISC. (March 11, 2020) - Local PGA Professional Travis Becker, director of instruction at Beloit Club, Ironworks Golf Academy and Ironworks Golf Lab, has been awarded the Wisconsin PGA Youth Player Development Award for 2020, recognizing excellence in junior golf and youth development.

With more than 15,000 golf lessons under his belt, Becker, who joined the Beloit Club in 2016, works with students from throughout the Midwest through his junior golf programs that now reach more than 400 kids annually.

"Youth instruction and player development holds a special place in my heart, and I'm honored to accept an award that highlights my passion for the students I have the privilege of coaching every day," Becker said. "My junior golfers at Beloit Club and Ironworks Golf Academy are like family and building relationships with each individual is what I love most about my job." - Travis Becker

PAMELA SALADINO, EARNS LPGA CLASS A CERTIFICATION – JANUARY 2020



Pamela Saladino passed her final level of the LPGA Teaching Certification earning her Class A status. LPGA Teacher Education Program (TEP) is one of the most comprehensive and dynamic golf education series in the industry making this a very long, yet rewarding and accomplished moment for Pamela. The Teaching Certification entails completion of three (3) levels of in-

person and at-home self-study requirements including a PAT (Player's Ability Test). Pamela certification began when she passed her PAT, completed her Level 1 program and exam requirements at the LPGA Headquarters in Dayton Beach, FL earning her an Apprentice certification.

She enjoyed her experience learning the history of the LPGA, policies, and standards of professionalism as she toured the LPGA Headquarters and connected with the LPGA Staff. She expanded her knowledge in the areas of



Golf Skill Learning and biomechanics and kinetics of the golf swing. She enjoyed the combination of classroom lectures and practical applications on the golf range that enhance the learning process of the psychological aspects of performance and the communication skills required to lead and succeed as an instructor within the golf industry.

She returned to Dayton Beach, FL for her Level II requirements. Level II required several hours of teacher observations using the foundations of the LPGA Integrated Performance System (IPS) and understanding the concepts of motor learning and golf biomechanics. She learned a myriad of skills and successful completed the Level II requirements earning her Class B membership.

She began her Level III requirements submitting a Business Golf Video including Lesson Videos which she successfully completed, and the LPGA accepted her into Level III certification program in Henderson, Nevada. This level was four days of Practical Teaching Evaluations (PTE) guidelines, expectations and assessments. The final day Pamela's passed her PTE Test. Her personal development in areas of swing analysis, psychology, club fitting, fitness for golf and much more helped her deliver the personalized, results-oriented instruction to the student during her PTE Testing that was expected of her and launched her into the last few requirements. She passed the final LPGA exam and completed a Teaching Business Plan Handbook to LPGA Headquarters for approval and acceptance to the LPGA. She earned her Class A Membership a few days into 2020 starting this year off to a good start.

TEACHER'S TIPS

HAVE YOU LOOKED IN THE MIRROR LATELY?

There is no better time to look in the mirror during this SWING-AT-HOME time than right now. So, what are we looking for? We are going to get into our golf posture in front of a full-length mirror and look at our posture. If you do not have a full-length mirror at home, you can also take a picture of yourself using your phone. Here is why it's important to have good posture, what to look for and some helpful tips to get you there.

KEY POSTURE IS THE KEY

Correct posture ensures that we swing the club on the correct plane. If I were to stand straight up the club could not work on a proper circle plane. Make sure your posture will be well balanced with a slight knee flex and your back is approximately 45-degrees. This is a power position or an athletic position which allows us to be more efficient in the hitting zone. These are keys to improving our game as well as improving our consistency on ball striking.

When looking at the posture in the face on position weight is centered, 50/50. Also, the weight is evenly distributed over feet and is in a relaxed athletic position with a shoulder tilt to the right. This is a key position to make sure that we are not wide or too narrow and the arms form a triangle. Irons stance will be shoulder width apart and the driver stance will be slightly outside of shoulder width.

- Athletic stance with your foot insteps just outside hips
- Bend at your waist keeping back straight
- Arms hang down relaxed (4-finger spacing between club & body)
- Knees bent slightly with weight centered in your feet















RE-DEFINING THE PRIVATE CLUB EXPERIENCE.

Regarded as one of the best club experiences in Wisconsin, the Beloit Club offers members an award-winning 18-hole, classic golf course, family-friendly pool areas, a stunning clubhouse facility spanning 24,000 square feet and incredible food & drink experiences at every stop. All of this can be enjoyed in the safest and most secure environment in the Stateline area.

Whether you are looking for a world-class round of golf, a relaxing day at the pool, an extraordinary venue for your wedding or special event, or an exceptional meal prepared by one of the best chefs in Wisconsin, you will find it at the Beloit Club.

BELOITCLUB.COM | (608) 364-9000 2327 RIVERSIDE DRIVE, BELOIT, WI



STUDENT SUCCESS STORIES

CLUB FITTING SUCCESS STORIES

One of the quickest ways to improve your golf game is through a professional club fitting at Ironworks Golf Academy. Golf becomes substantially easier when your equipment is fit for you. Below are a few club fitting success stories from the month of March at Ironworks Golf Academy.

Don O'Brien increased his carry in his 7 iron by 25 yards from his gamer iron to the new Titleist T400. He's currently playing the Titleist AP3 iron and fitting him into the right graphite shaft combined with the strong-lofted T400 head led to an increase in ball speed of 12mph and distance gain of 27 total yards. This was all accomplished while maintaining optimal launch and spin to be able to control the golf ball.

Kole Johnson was fit into the TS2 driver from Titleist and gained a total of 11mph of ball speed from his previous club. This translated into an astounding 23 more carry yards off the tee. Getting his spin rate down to an optimal number allowed for a total distance gain of 33 yards!

Jim Hodge came into Ironworks Golf Academy wanting to upgrade to a new set of irons. We were able to increase his ball speed by 8mph by switching him to the Callaway Big Bertha irons. That difference in ball speed led to a gain of 14 yards of carry.

Adam Paul saw a significant gain in distance and feel by being fit into the Titleist T300 irons. He increased his ball speed from his gamer irons by 11mph and his carry distance by 16 yards.

Distance was not the only thing gained during these club fittings. We also noticed an increase in optimal launch conditions, which gave each golfer more consistency and the increased ability to stop the golf ball on the green. Most importantly, each golfer gained a tighter dispersion of their shot pattern, which will lead to more fairways, greens, and birdies, something we are all looking for.



DISTANCE CHALLENGE SUCCESS STORIES

Alexis Grosofsky increased 7 MPH club speed equaling 25 more yards!

Jeff Klett increased 6 MPH club speed equaling 16 MORE yards in only 1 month of the Distance Challenge Program!

Alan Rehbein has gained 14 mph clubhead speed resulting in 40 more yards on his drives from the Distance Challenge Program!

Rick Rehfeldt increased 6 MPH club speed, 16 MPH ball speed, and 62 more yards off the tee!





2020 JUNIOR WINTERIZER PROGRAM AT IRONWORKS GOLF LAB

This winter we held our Winterizer Junior Program at the Ironworks Golf Lab. We had 47 juniors participate in the program meeting biweekly January through March. This year we tested our juniors to complete weekly skills challenges on their golf knowledge, putting, short game, driving, and scoring.

These challenges followed our daily instruction pertaining to each of these areas and had set target scores ranging in difficulty based on the junior's age. After each week's skill challenge our juniors that passed were awarded an achievement pin. If they accomplished passing all five skill challenges, they were awarded a Master Achievement Pin to show off on their hat or golf bag.

I am happy to say most of our juniors successfully passed and received their Master Achievement Pin. We want to thank all our juniors for being a part of our Winterizer Junior Program. We look forward to continuing to work with them during our Summer Programs held at the Beloit Club.



2020 JUNIOR WINTERIZATER MASTER ACHIEVEMENT LEVEL 1 JUNIOR PLAYER'S

Jazlyn Bengtson	Christopher Hamilton	Caleb Kern	Olivia Palma	Logan Schultz
Janiya Brice	Karl hellinga	Jacob Kim	Colin Reese	Layla Swanson
Carson Burdick	Dylan Hyde	Julianna Ladwig	Alejandro	Mason Waite
Rosie Christensen	Tinley Kelsey	Keegan McCrea	Rodriguez	Emma Walberg
Emma Cordray	Kennedy Kern	Sean Murphy	Lukas Rossow	Charley Wohlfert
			Liam Sankey	Eli Morales

2019 STUDENT SUCCESS STORIES

- 15+ Wisconsin PGA Individual Champions
- Beloit-Janesville PGA Junior League All Star team 2nd place finish in the entire state of 1300 kids.
- Beloit City Junior Champion
- 2-Janesville City Junior Champions Ages 8-10 & 11-13
- Janesville Men's City flight A Champion
- 4-Drive, Chip, and Putt State qualifiers
- Wisconsin Junior Masters Boys overall Champion
- 12 Boys WIAA State Qualifiers & 2 from the State Championship Team
- 2 Boys IHSA State Qualifiers, 1 finished in 10th the other one finished on the 3rd place team
- 8 Girls WIAA State Qualifiers
- 25+ High School Champions

- 12 High School Team MVP's
- 1 High School Girl that set 18-hole scoring record for school
- 1 College player that set 36-hole scoring record for school
- 1 Girl IHSA State Qualifier
- 4 College Invite Champions
- WSGA State Junior Long Drive Champion
- 1 college All-Central Region player
- 2 college All-Conference players
- 4 college individual qualifier for Nationals
- 6 High School Individual conference champions from Wisconsin and Illinois
- 2 full ride golf scholarships to college and multiple walk-on's
- 400 young athletes that have been exposed to golf lifestyle changes to help them improve.



